



Hook Feature Plans

We offer two base plans but are open to specific requirements from our managed service clients

Pay as you go

The fastest and easiest way to start a phishing campaign using Hook

Anyone can sign up to Hook and start using the basic features and functionality on a pay as you go basis. The features that you get access to include:

- Link click phishes
- Custom template creation
- Self managed custom domains
- Generic clicked & education pages
- Statistics and data collection and download
- Anonymisation of data

Pricing

Pay as you go phishes are pre purchased using a credit card, and cost £3 per phish. Each account comes with 10 free phishes to experiment with the platform.

Managed service

Become a managed service and offer phishing assessments to your clients

Hook powers many phishing offerings white labelled and resold by IT providers, cyber security consultancies and penetration testers. The managed service features include:

- Payment by invoice at the end of each month
- White labelling of the platform to your own branding
- Link click, word document and PDF document simulations
- Credential collection simulations
- Custom clicked and education pages

Pricing

The managed service costs £50 per month charged at the end of each month, and phishes are charged at £4.50 per phish, or 50% of a particular client deal (with a minimum order to be negotiated per client).

Additional Support

With both of these plans the Hook platform is provided 'as is'. An additional £50 per month includes our support package, with unlimited email support, domain configuration help and custom hosting setup.